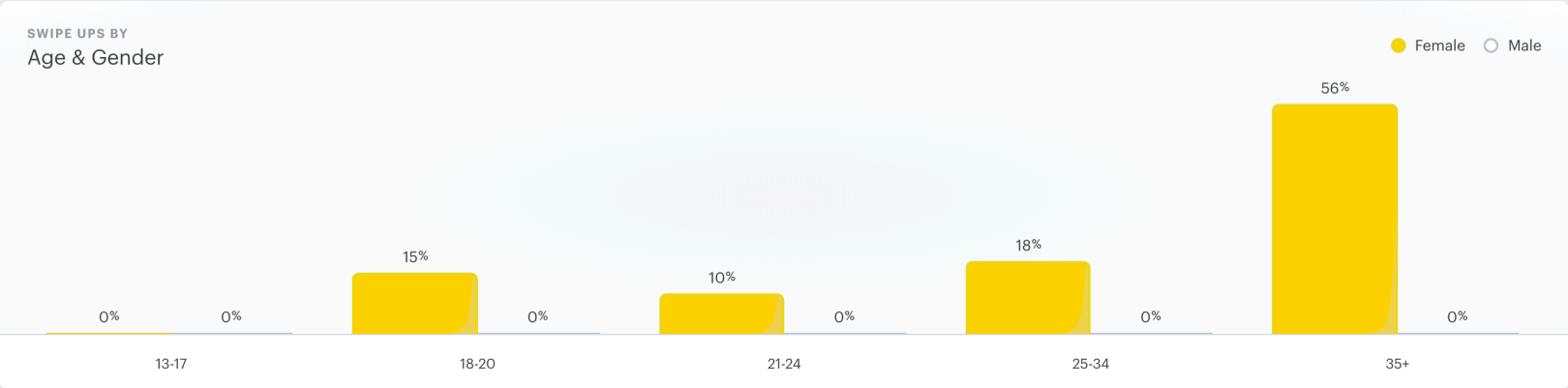


سٹیشن بان کیک - Campaign

Jan 01, 2020 - Nov 02, 2020 (+03) 📅

Overview Locations Interests Devices

View delivery insights by **Swipe Ups** ▾ and show metrics by: **28d Swipe, 1d View, By Conversion Time** ▾



1,201
TOTAL SWIPE UPS

1.27% SWIPE UP RATE \$0.13 ECPSU

0.0%
MALE
0 Swipe Ups ⓘ

100.0%
FEMALE
1,201 Swipe Ups ⓘ

Celebrity News Watchers
1.58% SWIPE UP RATE

Green Living Enthusiasts
1.55% SWIPE UP RATE

Talk Show Fans
1.53% SWIPE UP RATE

83.8%
IOS
999 Swipe Ups ⓘ

16.2%
ANDROID
193 Swipe Ups ⓘ

🎧 TOP INTERESTS Sort by Swipe Ups ▾

Fashion & Style Gurus	1,005	84%
Women's Lifestyle	998	83%
Beauty Mavens	979	82%
Foodies	940	78%
Film & TV Fans	679	57%

[View All](#)

📍 TOP LOCATIONS Sort by Swipe Ups ▾

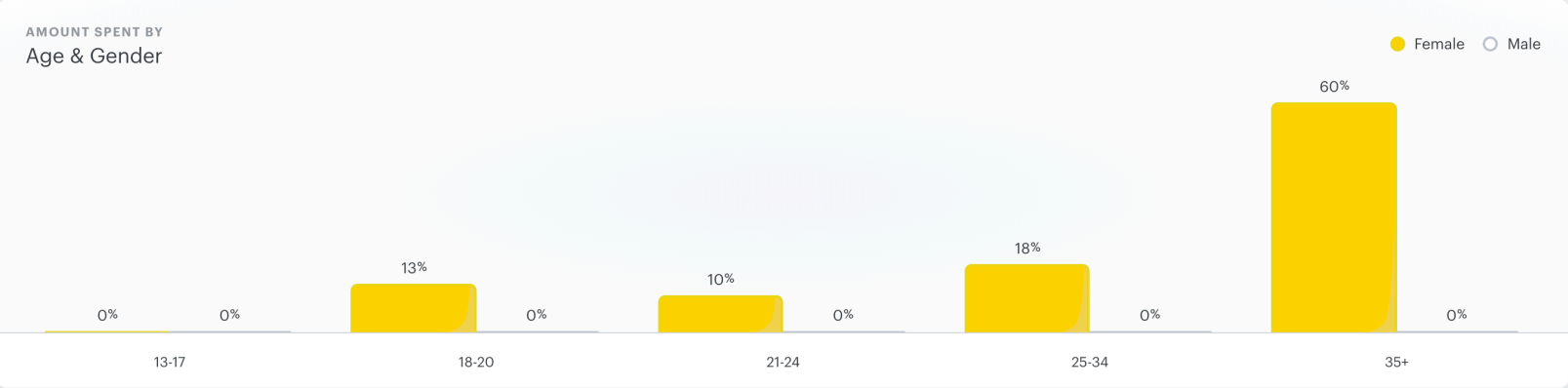
Kuwait	1,201	100%
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سٹیشن بان کیک - Campaign

Jan 01, 2020 - Nov 02, 2020 (+03) 📅

Overview Locations Interests Devices

View delivery insights by Amount Spent ▾ and show metrics by: 28d Swipe, 1d View, By Conversion Time ▾



\$161.99

TOTAL AMOUNT SPENT

0.0% MALE \$0.00 Amount Spent

100.0% FEMALE \$161.99 Amount Spent

Fashion & Style Gurus

\$136.68 AMOUNT SPENT

Women's Lifestyle

\$136.15 AMOUNT SPENT

Beauty Mavens

\$130.78 AMOUNT SPENT

82.8% IOS \$134.16 Amount Spent

17.2% ANDROID \$27.83 Amount Spent

🎧 TOP INTERESTS Sort by Amount Spent ▾

Fashion & Style Gurus	\$136.68	84%
Women's Lifestyle	\$136.15	84%
Beauty Mavens	\$130.78	81%
Foodies	\$127.98	79%
Film & TV Fans	\$88.43	55%

View All

📍 TOP LOCATIONS Sort by Amount Spent ▾

Kuwait	\$161.99	100%
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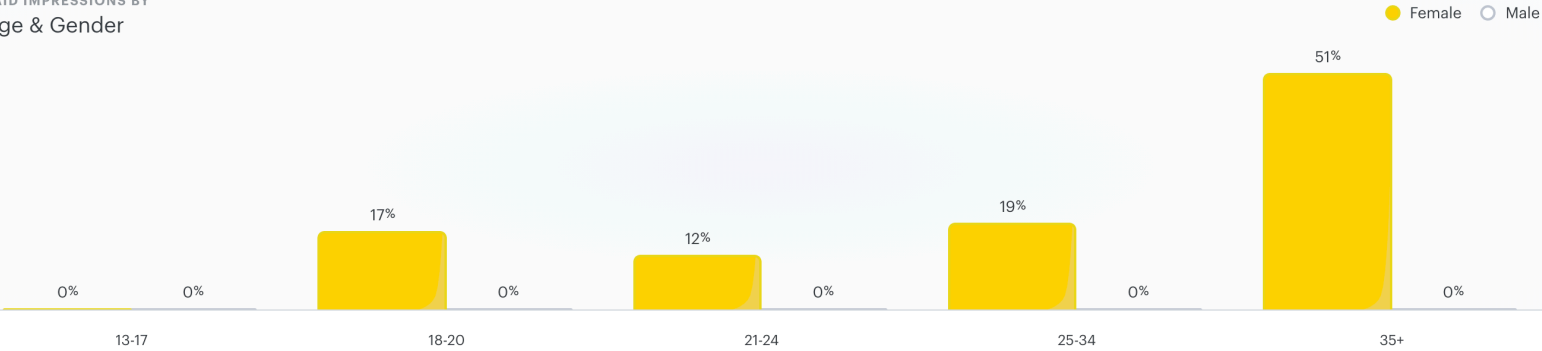
ستيشن بان كيك - Campaign

Jan 01, 2020 - Nov 02, 2020 (+03)

Overview
 Locations
 Interests
 Devices

View delivery insights by
 Paid Impressions
 and show metrics by:
 28d Swipe, 1d View, By Conversion Time

PAID IMPRESSIONS BY
Age & Gender



94,718

TOTAL PAID IMPRESSIONS

\$1.71 PAID ECPM



0.0%
MALE

0 Paid Impressions

100.0%
FEMALE

94,718 Paid Impressions



High Schoolers
\$1.21 PAID ECPM



Photographers
\$1.57 PAID ECPM



Meme Watchers
\$1.63 PAID ECPM

85.8%
IOS

81,263 Paid Impressions

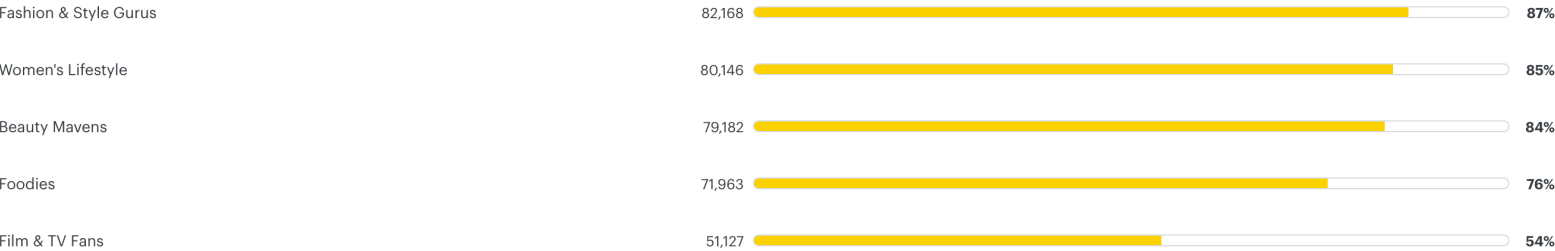
14.2%
ANDROID

13,444 Paid Impressions



TOP INTERESTS

Sort by Paid Impressions



View All



TOP LOCATIONS

Sort by Paid Impressions

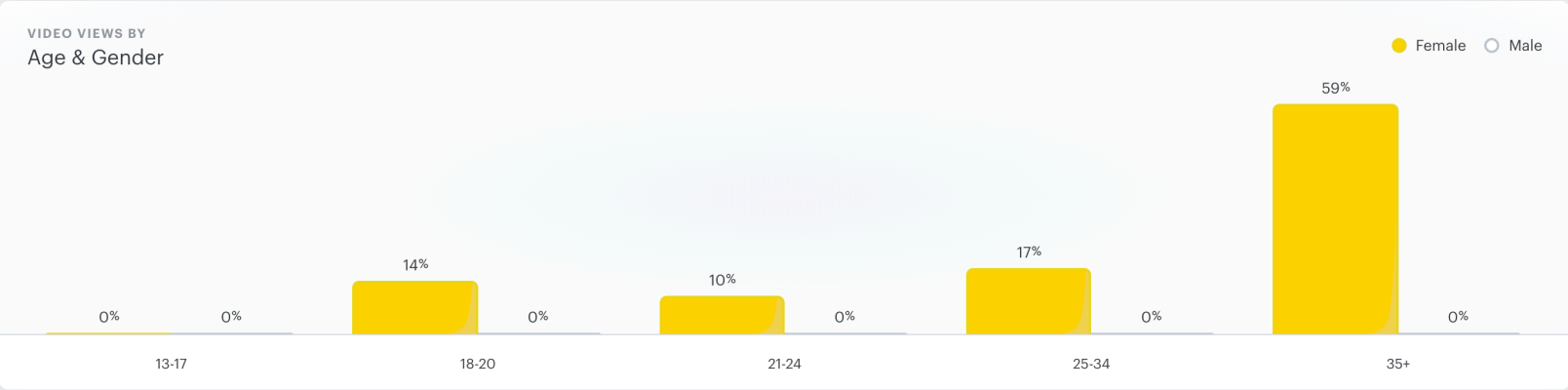


ستيشن بان كيك - Campaign

Jan 01, 2020 - Nov 02, 2020 (+03) 📅

Overview Locations Interests Devices

View delivery insights by Video Views ▾ and show metrics by: 28d Swipe, 1d View, By Conversion Time ▾



20,597

TOTAL VIDEO VIEWS

0.0% MALE 0 Video Views

100.0% FEMALE 20,597 Video Views

Music Fans

\$0.01 VIDEO VIEWS

Photographers

\$0.01 VIDEO VIEWS

Fashion & Style Gurus

\$0.01 VIDEO VIEWS

81.4% IOS 16,754 Video Views

18.6% ANDROID 3,832 Video Views

🎧 TOP INTERESTS Sort by Video Views ▾

Women's Lifestyle	17,375	84%
Fashion & Style Gurus	17,143	83%
Beauty Mavens	16,640	81%
Foodies	16,509	80%
Cooking Enthusiasts	11,336	55%

View All

📍 TOP LOCATIONS Sort by Video Views ▾

Kuwait	20,597	100%
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