

OVERVIEW

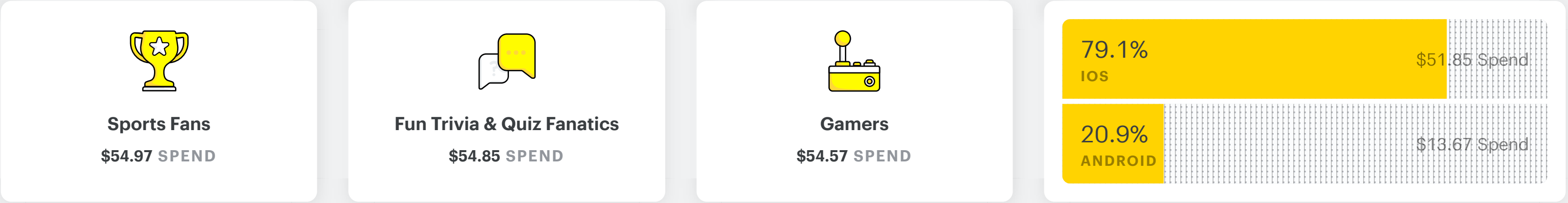
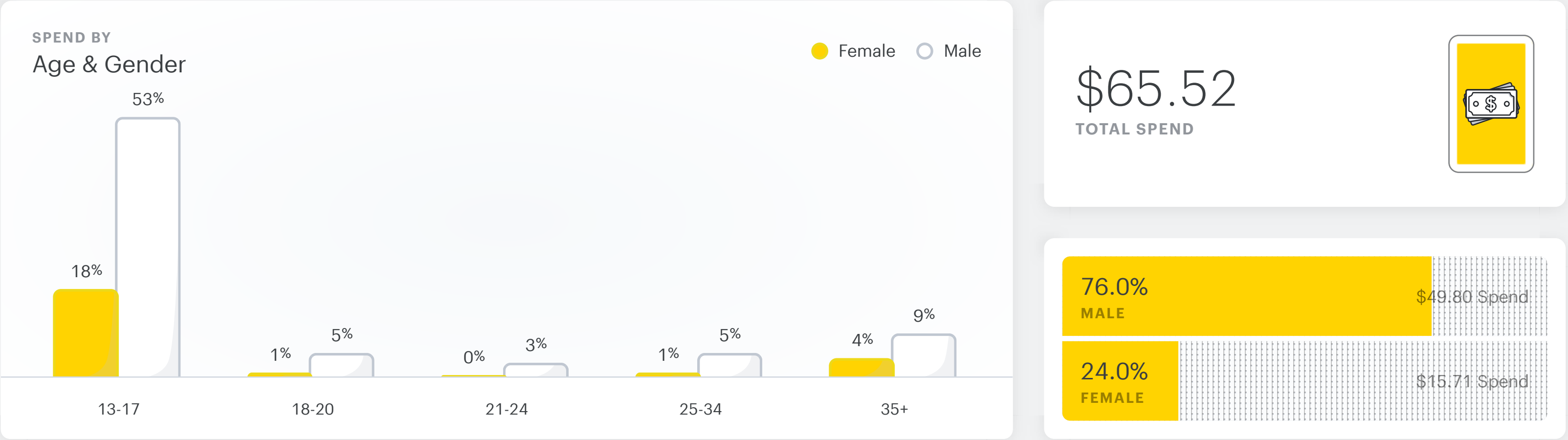
LOCATIONS

INTERESTS

DEVICES

View delivery insights by Spend

Delivery insights are available from 1/1/2020 and are only supported for Lifetime breakdown display. Reporting data is estimated to protect user privacy and meant to provide directional guidance only.
To export Delivery Insights, navigate to the 'Manage Ads' table and click 'Download'. Visit our Business Help Center for more information.



TOP INTERESTS

Sort by Spend

Sports Fans	\$54.97	<div></div>	84%
Fun Trivia & Quiz Fanatics	\$54.85	<div></div>	84%
Gamers	\$54.57	<div></div>	83%
High Schoolers	\$48.86	<div></div>	75%
Meme Watchers	\$48.39	<div></div>	74%

View All

TOP LOCATIONS

Sort by Spend

Kuwait	\$65.52	<div></div>	100%
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OVERVIEW

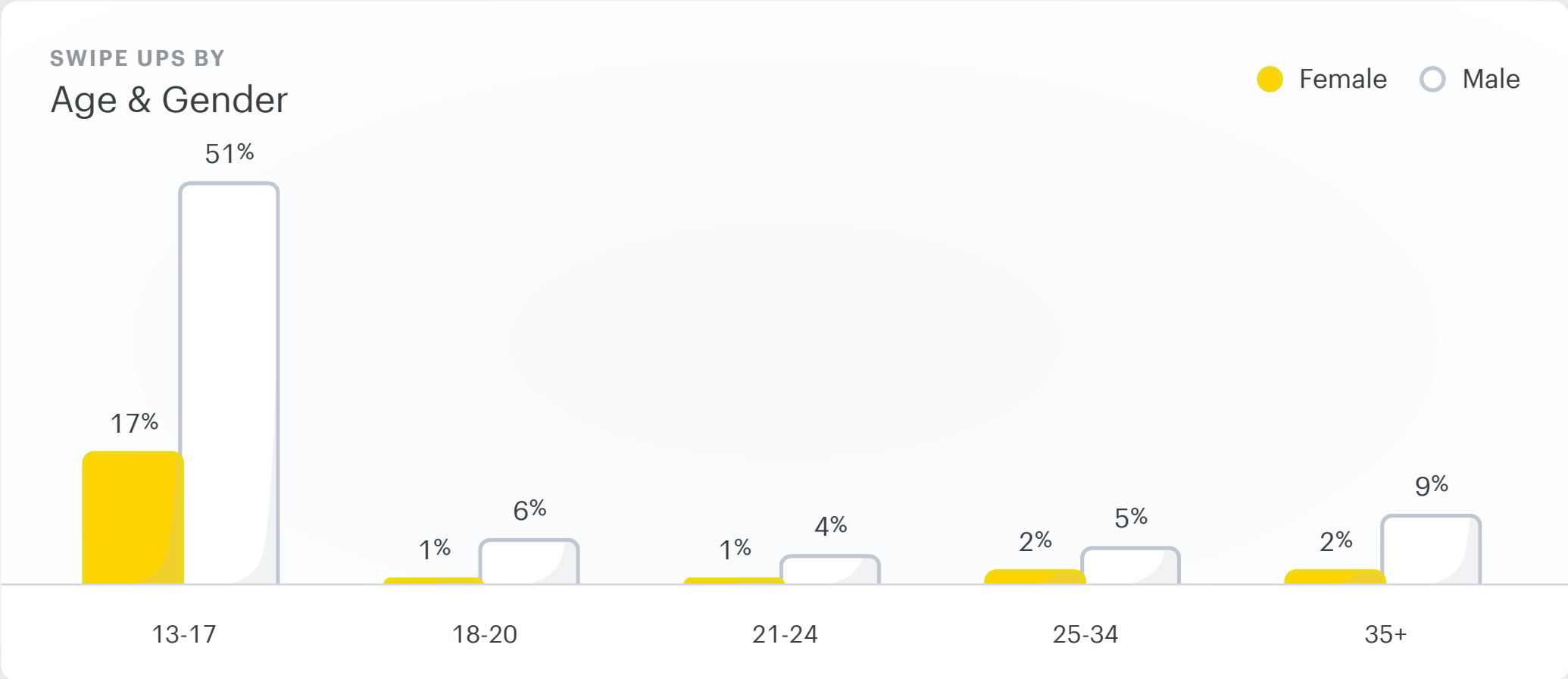
LOCATIONS

INTERESTS

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View delivery insights by Swipe Ups

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481

TOTAL SWIPE UPS

0.82% SWIPE UP RATE \$0.14 PAID ECPSU

77.8% MALE 374 Swipe Ups

22.2% FEMALE 107 Swipe Ups

Celebrity News Watchers

1.34% SWIPE UP RATE

Luxury Shoppers

1.09% SWIPE UP RATE

Talk Show Fans

1.08% SWIPE UP RATE

76.4% IOS 366 Swipe Ups

23.6% ANDROID 113 Swipe Ups

TOP INTERESTS

Sort by Swipe Ups

Sports Fans	413	86%
Fun Trivia & Quiz Fanatics	408	85%
Gamers	403	84%
Meme Watchers	363	75%
High Schoolers	361	75%

View All

TOP LOCATIONS

Sort by Swipe Ups

Kuwait	483	100%
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