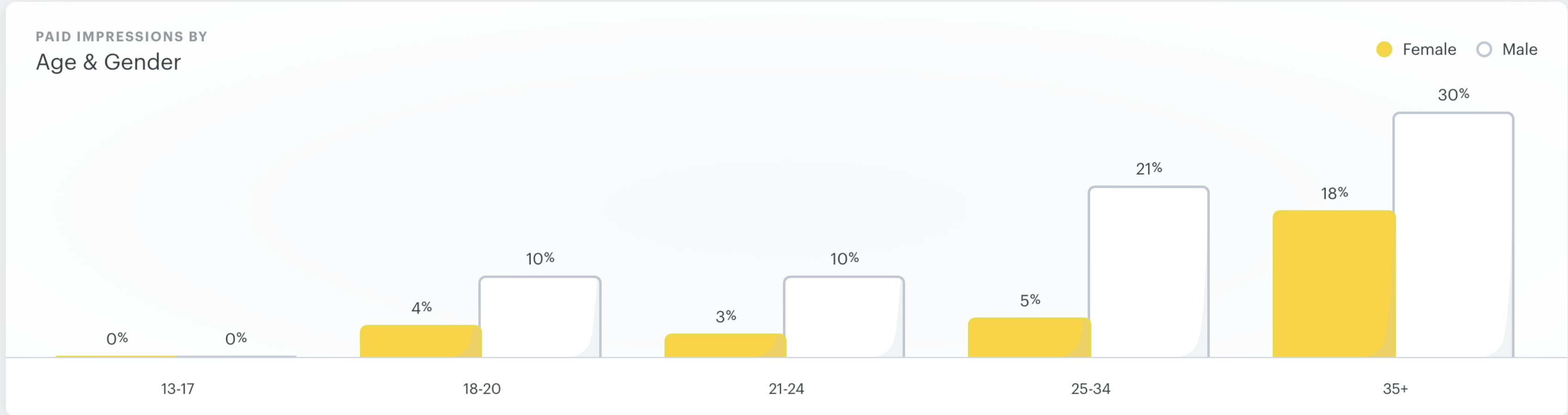


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خياط متميز وأقمشة فاخرة - Campaign

OverviewLocationsInterestsDevices

View delivery insights by **Paid Impressions** and show metrics by: **28d Swipe, 1d View, By Conversion Time**



146,608
TOTAL PAID IMPRESSIONS

\$1.23 PAID ECPM

70.4%
MALE
103,239 Paid Impressions

29.6%
FEMALE
43,369 Paid Impressions

Collegiates
\$0.91 PAID ECPM

High Schoolers
\$0.91 PAID ECPM

Fast Food Junkies
\$1.00 PAID ECPM

89.0%
IOS
130,421 Paid Impressions

11.0%
ANDROID
16,180 Paid Impressions

TOP INTERESTS

Sort by Paid Impressions

News Watchers	97,751	67%
Film & TV Fans	95,965	65%
Automotive Enthusiasts	92,589	63%
Music Fans	84,929	58%

TOP LOCATIONS

Sort by Paid Impressions

Kuwait	146,610	100%
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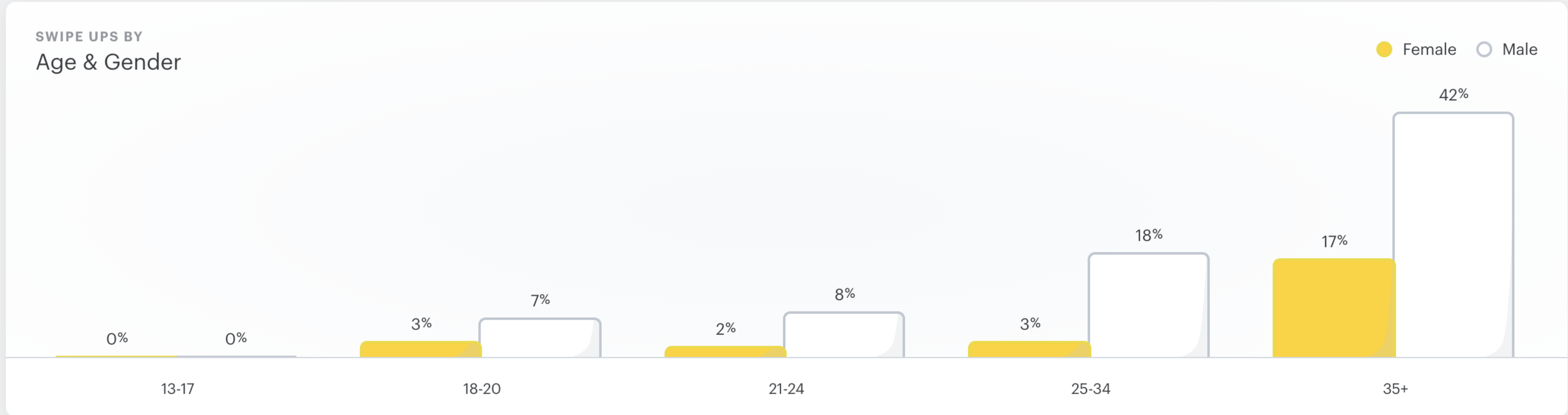


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خياط متميز وأقمشة فاخرة - Campaign

OverviewLocationsInterestsDevices

View delivery insights by **Swipe Ups** and show metrics by: **28d Swipe, 1d View, By Conversion Time**



1,245
TOTAL SWIPE UPS

0.85% SWIPE UP RATE \$0.14 ECPSU

74.9%
MALE
932 Swipe Ups

25.1%
FEMALE
313 Swipe Ups

Celebrity News Watchers
1.16% SWIPE UP RATE

Crime & Mystery Genre Fans
1.14% SWIPE UP RATE

Math & Science Enthusiasts
1.05% SWIPE UP RATE

86.9%
IOS
1,075 Swipe Ups

13.1%
ANDROID
162 Swipe Ups

TOP INTERESTS

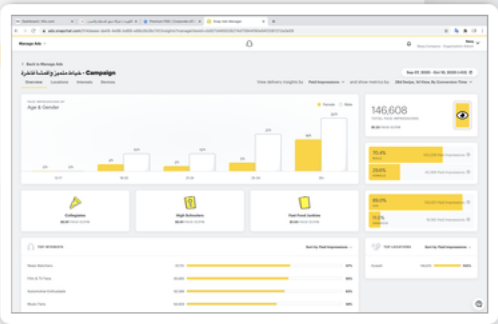
Sort by Swipe Ups

News Watchers	873	70%
Film & TV Fans	848	68%
Automotive Enthusiasts	800	64%
Adventure Seekers	780	63%

TOP LOCATIONS

Sort by Swipe Ups

Kuwait	1,245
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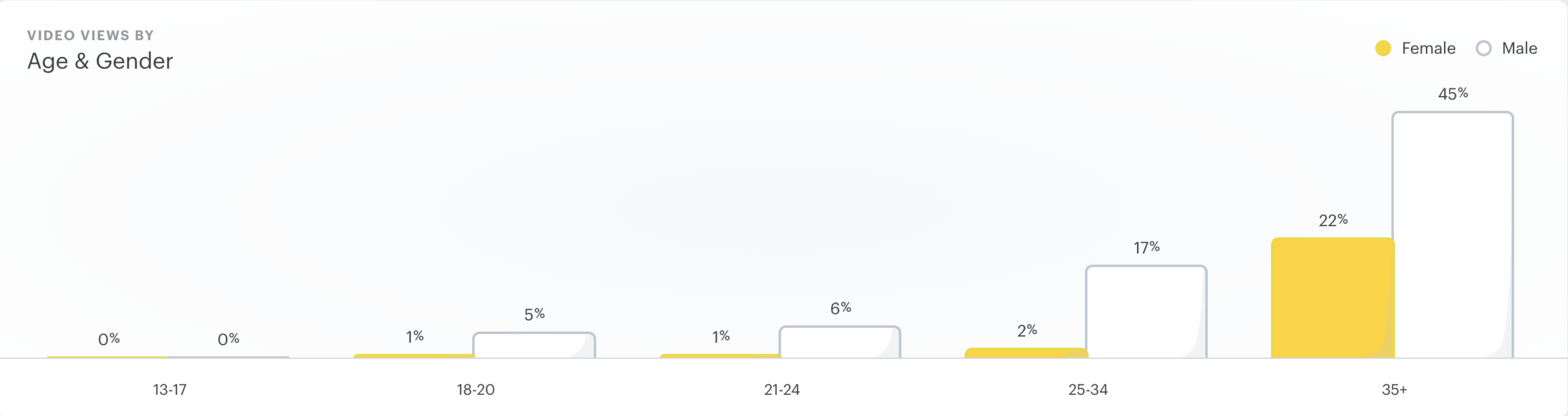


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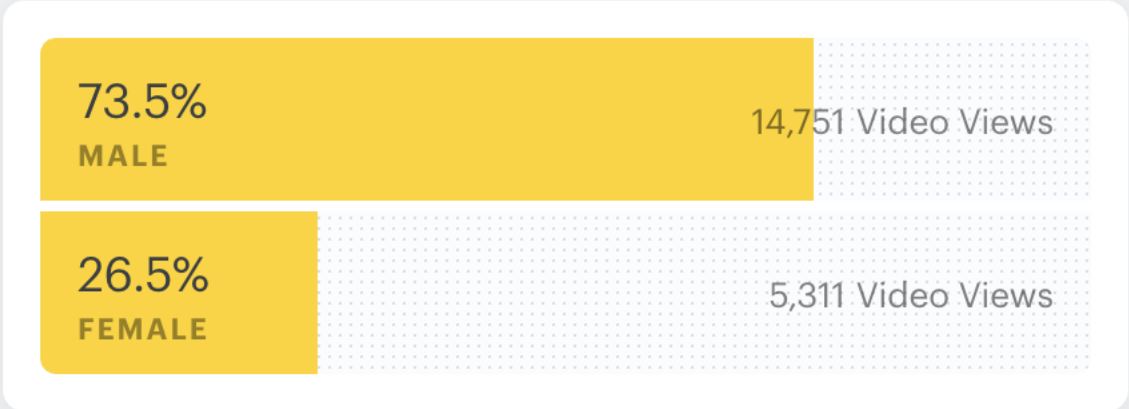
خياط متميز وأقمشة فاخرة - Campaign

OverviewLocationsInterestsDevices

View delivery insights by Video Views and show metrics by: 28d Swipe, 1d View, By Conversion Time



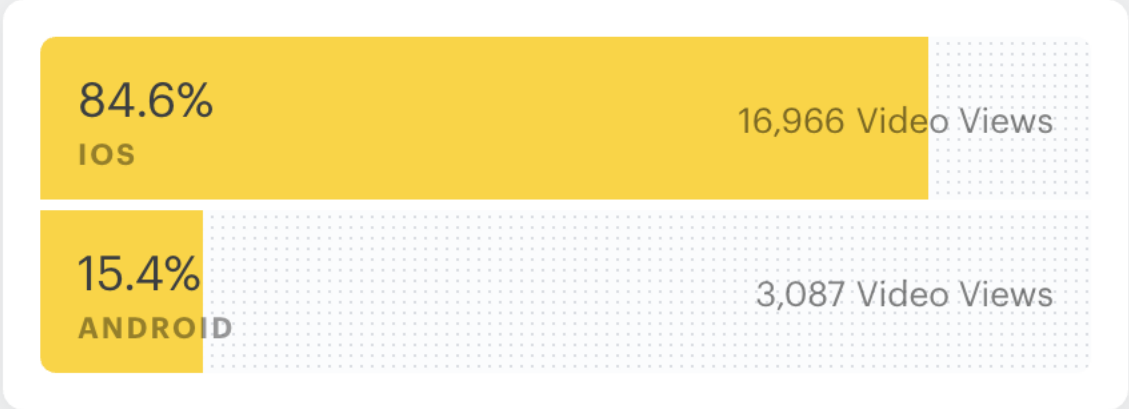
20,062
TOTAL VIDEO VIEWS



High Schoolers
\$0.02 VIDEO VIEWS

Collegiates
\$0.01 VIDEO VIEWS

Shopping Mall Shoppers
\$0.01 VIDEO VIEWS



TOP INTERESTS

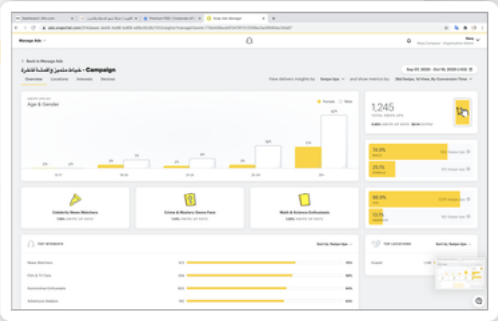
Sort by Video Views

News Watchers	14,314	71%
Film & TV Fans	13,998	70%
Automotive Enthusiasts	13,219	66%
Adventure Seekers	13,215	66%

TOP LOCATIONS

Sort by Video Views

Kuwait	20,062
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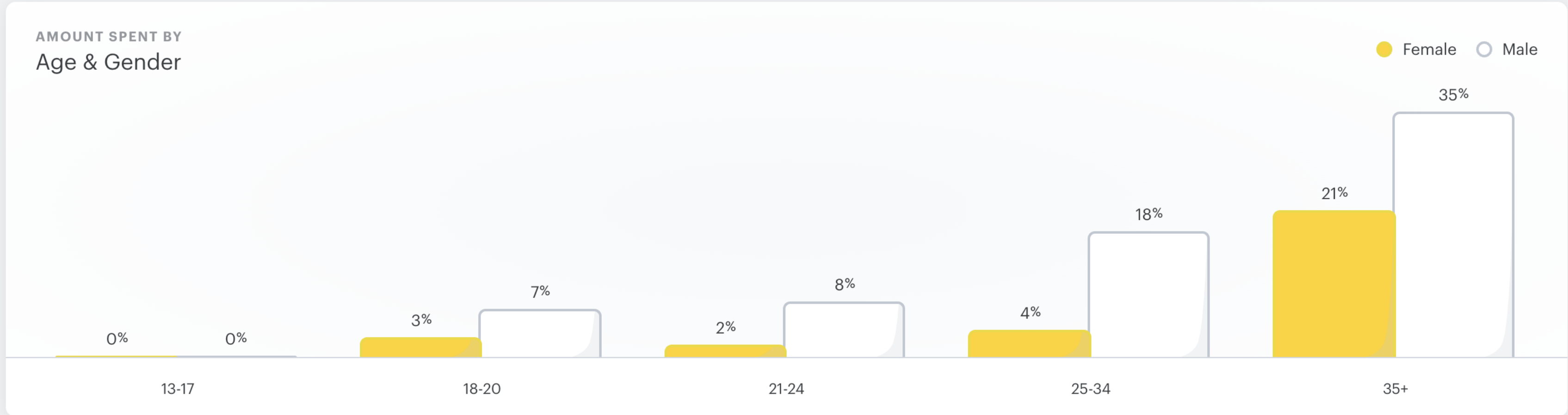


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خياط متميز وأقمشة فاخرة - Campaign

OverviewLocationsInterestsDevices

View delivery insights by **Amount Spent** and show metrics by: **28d Swipe, 1d View, By Conversion Time**



\$180.00

TOTAL AMOUNT SPENT

68.6%

MALE

\$123.43 Amount Spent

31.4%

FEMALE

\$56.57 Amount Spent

Film & TV Fans

\$119.18 AMOUNT SPENT

News Watchers

\$117.45 AMOUNT SPENT

Automotive Enthusiasts

\$109.86 AMOUNT SPENT

87.4%

IOS

\$157.38 Amount Spent

12.6%

ANDROID

\$22.62 Amount Spent

TOP INTERESTS		Sort by Amount Spent	
Film & TV Fans	\$119.18	<div></div>	66%
News Watchers	\$117.45	<div></div>	65%
Automotive Enthusiasts	\$109.86	<div></div>	61%
Adventure Seekers	\$106.01	<div></div>	59%

TOP LOCATIONS		Sort by Amount Spent	
Kuwait	\$180.00	<div></div>	100%



